

# REQUIREMENTS FOR GREASE PROOF PAPER DESIGN FILE PREPARATION

## PRESENTATION

We strongly recommend that you use our **online pattern tool** to create your grease proof paper design.

Artworks are accepted in \*.pdf format. Do not set any additional marks and bleeds while saving the .pdf file.

- ❗ Fonts and illustrations should be embedded when designing the Artwork.
- ❗ Do not alter artboard dimensions!
- ❗ Technical objects and colours should be removed in the final artwork.

## DRAWING

The exact and particular product cutter drawing / template provided in TEMPLATE section should be used for the Artwork preparation.

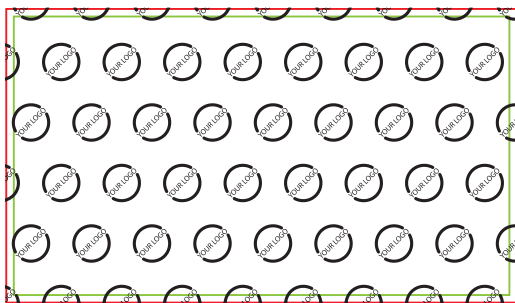
- ❗ Artwork should be in 1:1 scale. Do not rotate the artboard.

## COLOURS

ISO 12647-2 standard is used in a printing process, which guarantees CMYK values printed just as they should be. All Pantone colours are converted to official CMYK values. However, not all Pantone colours can be printed in CMYK. No claims concerning unexpected colour result are accepted.

- ❗ The maximum amount of dye per one dot cannot exceed 280 %. The minimum value of the printed dye is 5%.
- ❗ Do not use Registration colors in the design.
- ❗ Maximum visual coverage of the design area can not exceed 50 %.

GOOD



BAD



Printed design must be scattered through whole artboard, but not centered in one area.

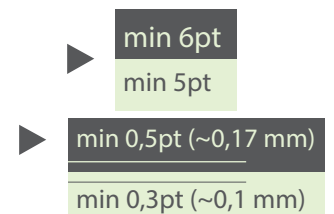
## ILLUSTRATIONS AND EFFECTS

The resolution of images should not be less than 250 dpi.

- \* Do not increase the resolution of the illustration using graphic applications. This will not increase its quality.

## TEXT AND LINES

- \* Small inverted text should have a plain background, only 1 intensive integral colour, and its font size cannot be smaller than 6 points. Small non-inverted text should have a plain background, only 1 intensive integral colour, and its font size cannot be smaller than 5 points. The minimum positive line thickness is 0.3 points (0,1 mm). Negative - 0.5 points (0,17 mm).



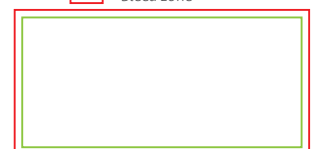
## BLEED ZONES

Bleed requirements indicated in the template should be followed.

- ❗ There should be no objects outside the bleed zone.
- \* All the Objects and texts should be placed at least 1 mm from the Printable zone borders.
- \* If you desire the object to be extended to the edge of the layout, the design should be made accordingly by extending the object to the bleed zone.

Clarification of bleed and printable areas

- Printable area
- Bleed zone



- ❗ This is a must.
- \* This is preferable.